

# SMART FARM & AGRI-ENVIRONMENTAL BIG DATA VALUE

Introducing an innovative, open source, intelligent and multi-technology, fully distributed Agri-Environment Data Space (ADS).

## Smart Farming digital transformation Agri-environmental monitoring

### LEAN MULTI-ACTOR APPROACH (LMAA) AS FOUNDING PILLAR OF AGRIDATAVALUE

Multi - Actor Approach Methodology

By involving multiple actors increase the quality of the results and the adoption probability.



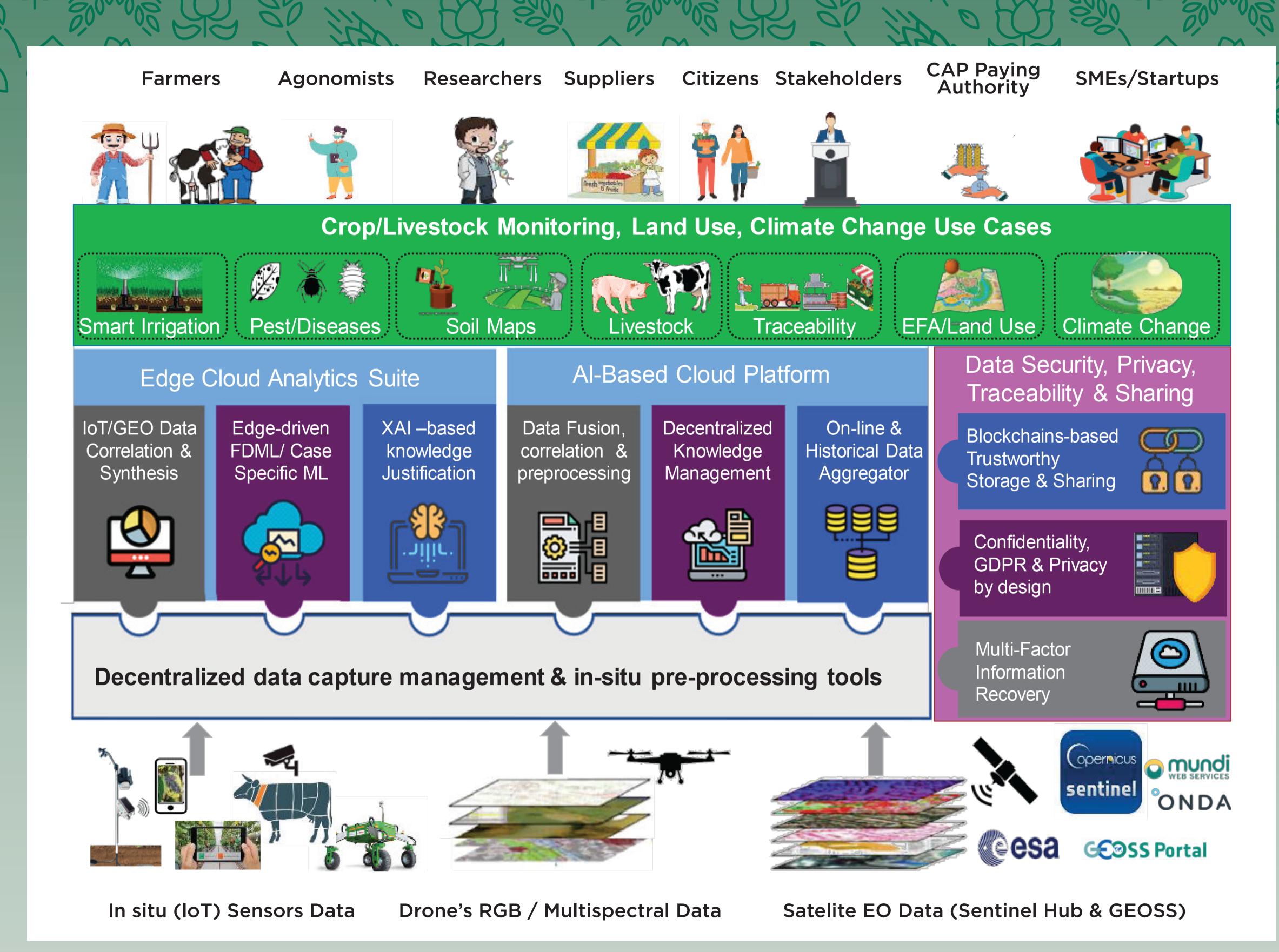
**Lean Start-up Approach** Methodology

By realizing small circles of development minimize the recources and increase the success probability.

#### DEMAND-DRIVEN APPROACH INVOLVING VARIOUS ACTORS:

- Farmers
- Agronomists
- Researchers
- Suppliers
- Citizens & Civil Society
- Governments and Stakeholders
- CAP paying authorities, public organizations
- Urban Authorities & Municipalities
- Regulatory bodies

#### FOLLOWING A BOTTOM-UP APPROACH, AGRIDATAVALUE UTILIZES 5 BUILDING BLOCKS



- → Decentralized data capture management & in-situ processing tools
- Edge cloud analytics suite
- → AI-Based Cloud Platform
- Data Security, Privacy, Traceability & Sharing
- → Crop/Livestock Monitoring, Land Use, Climate Change Use Cases

































































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